

**Workshop  
on  
PRODUCTIVITY AND MARKETING OF BAMBOO  
AND IT'S PRODUCTS**

**Date: 12<sup>th</sup> Feb, 2009**

**Venue  
Xavier Institute of Management, Bhubaneswar  
(XIMB)**

**Sponsored by**



**Orissa Bamboo Development Agency**  
Prakruti Bhawan, Nilkanth Nagar,  
Nayapalli, Bhubaneswar -751012

**Organised by**



**XAVIER INSTITUTE OF MANAGEMENT**  
Xavier Square, Bhubaneswar-751013



## Background:

The bamboo forest in Orissa exists mostly as mixed bamboo forest associated with Sal and other species which is distributed over area of 17794 sq. km. comprising of the forest area. The pure bamboo forest in Orissa occurs mostly as bamboo brakes and occupies in area of about 374 sq. km. only. Bamboo constitutes an integral part of wildlife habitat, especially pachyderm.

The recorded production of bamboo, these days, are about 1,50,000 MT of which about 50,000 MT are derived from the private land. The productivity per ha is very low and requires to be enhanced to about 20 MT- 25 MT/Ha.

Importance of the crop as a source of raw material for the industrial and domestic uses (particularly by those living in and around forests) and its growing demand all over the country necessitated its cultivation in farm lands as well. Keeping in view the vast untapped potential of the bamboo, the government through National Bamboo Mission (NBM) has decided to address the issues relating to productivity and marketing of bamboo and its products in the country. In Orissa, Orissa Bamboo Development Agency (OBDA) headed by State Mission Director has been set up. The objective of the mission is to increase the growth and productivity of bamboo as well as its products along with suitable market. It also aims at generating employment opportunities for the artisans and unemployed youths.

Keeping in view of its objectives the OBDA has joined hands with Xavier Institute of Management, Bhubaneswar (XIMB), a premier management institute in the country for conducting a one day workshop at the institute's campus.

## Theme:

“Increasing Productivity and marketing of bamboo and its products”

## Technical Sessions:

- Present status of bamboo in Orissa- Production, application & Marketing.
- Increasing production and productivity bamboo (Nursery and Plantation technique).
- Market potential of bamboo and bamboo products- Present & Future.
- Learning from across the borders (National & International) in the context of Orissa.

**Date & venue:**

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Xavier Institute of Management, Bhubaneswar (XIMB)

**Registration:**

Participation at the workshop is by invitation. A nominal fee of Rs.500 per participant will be charged. Registration covers food and workshop materials (a kit, working lunch, tea and refreshment). Attendees are responsible for all travel arrangements.

**Call for abstracts:**

Abstracts of papers on topics relevant to the technical themes are invited from those interested in presenting papers at the seminar. The selected manuscript will be sent for publication as per the norms of the workshop. The abstract should be within 500 words and the following format and the length of the paper should be within 7000 words.

Format:

Title of the Abstract

Name and address of the author(s) in continuing lines, content of the abstract Relevance/background, objectives, method and materials, findings/conclusions and policy implications if any.

The abstract should be sent as an attachment to an email (Microsoft Word, font size 12, Times New Roman, and single space) followed by a hard copy by post. Those who want to send the abstract by post may prepare the abstract on A4 size paper, Times New Roman 12 point and single line. Please send 2 copies of the paper along with its abstract in duplicate and Floppy/CD to the organizing committee (address below) as per the following deadline.

**Last date for receipt of Abstract : 12.01.09**

**Last date for receipt of full paper : 29.01.09**

### **General information:**

Orissa, is a state located on the east coast of India, by the Bay of Bengal. It is the ninth largest state by area and the eleventh largest by population. The capital and largest city of the state, Bhubaneswar is famed for its magnificent temples. The best known of these are the Lingaraja temple at Bhubaneswar, Jagannath Temple at Puri and the Sun Temple at Konark Other major cities and towns are Cuttack, Sambalpur, Balasore, Berhampur Puri are Rourkela. Cuttack, which was the former capital of Orissa is 29 km from Bhubaneswar. At a distance of around 60 kilometers from Bhubaneswar, on the coast of Bay of Bengal is the holy city, Puri which is the site of the annual festival (world-famous "car festival", rath yatra) of the deity Jagannath. It is one of the four Dhams (holy places) of Hinduism. Orissa is also well known as a Buddhist and Jain pilgrimage destination. North-east of Cuttack, about 100 km from Bhubaneswar, there are Buddhist relics and ruins at the three hilltop complexes of Khandagiri, Lalitgiri and Udaygiri. The bird sanctuary in Chilika (Asia's biggest brackish water lake) and the tiger reserve and waterfalls in Simlipal National Park are integral part of eco tours in Orissa, arranged by Tourism of Orissa. The city wildlife sanctuaries of Chandaka and Nandan Kanan are a must visit for the lessons they teach is conservation and revitalization of species from the brink of extinction. Orissa beaches include Puri, Gopalpur-on-Sea, Chandipur, Ramachandi Beach, Balighai Beach, Astarang Beach, Paradeep Beach. Orissa is connected to India through roads, railways, airports, and seaports. Bhubaneswar is well connected by air, rail and road with the rest of India. Amidst all beautiful landscapes, Orissa attracts tourists from all over

**Contact Details:** For further information about the workshop, please contact:

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